



APRIL 2012

New Products

1. LENOX® Hole Saw Mini Kits
 - a. Plumber's Kit 8977
 - b. Electrician's Kit 8978
 - c. Contractor's Kit 8979
 - **Sell Sheet (2 pgs)** **LIT8977**
2. 18" Reflective DOT Strips 32879
 - **Sell Sheet (1 pg)** **LIT32879**
3. IRWIN® 8-in-1 Multi-Tool Stubby Screwdriver 8028
 - **Sell Sheet (1 pg)** **LIT8028**
4. Stretch-N-Secure Flex Cord
 - a. 40" Length / Blue Cord 60378
 - b. 24" Length / Yellow Cord 60379
 - **Sell Sheet (1 pg)** **LIT60378**
5. Rubber Drip Pan, 3 gal. / 17" x 4-1/2" 28309
 - **Sell Sheet (1 pg)** **LIT28309**

Product Promotions

1. **SMART BUYS** EXP 4-30-12
 - Safety Eyewear - Sport Frames 59023-59025
 - Flat Blade Fuses - ATM Type 6290-6299
 - Razor Blade Scraper and Blades 66402-66403
 - Prevailing Torque Taper Lock Nuts
 - USS & SAE 5800-5847, 6800-6848
 - Drywall Screws - Coarse Thread / Black 13000-13009
 - "S" Hooks - Zinc Plated Steel 1900-1990
 - Push-button Safety Release Couplers 52289-52301
2. **NEW Insecticides Product Focus** **PF-INSECTICIDES**
 - **Product Focus (4 pgs)** **PF-INSECTICIDES**
3. **EXTENDED Special Value Tray and Bin Assortments**
 \$45 Tray Assortments, \$145 40 Hole Bin Assortments,
 \$245 80 Hole Bin Assortments EXP 4-30-12
4. **Combo Paks**
 - **Safety Combo Paks (1 pg)** **LIT40014**
 - **Cutting Tool Combo Paks (8 pgs)** **21461**
 - **Electrical Combo Paks (8 pgs)** **21462**
5. **Focus on Power, Energy & Utilities Industries**
 - **Product Focus (20 pgs)** **PF-POWER**
6. **Power, Energy & Utilities • Sales Call Pre-Plan**

Special Value Assortments

\$45 Tray Assortments

- 7737-45 CIC 200" Aluminum/Steel Pull Rivets
- 17772-45 Electrical Tapes
- 17845-45 Yellow 12-10 Terminals
- 17880-45 Disposable Paint/Chip Brushes
- 17948-45 Hollow Wall Anchors
- 17955-45 Grade 8 Zinc Yellow Nylon Lock Nuts

\$145 40 Hole Bin 12" Assortments

- 7807PS-45 CIC 200" HHCS Pro-Shield 32/40
- 7817-45 USS 18-8 S/S Fasteners 40/40
- 7837-45 USS Grade 8 HHCS 40/40
- 7838-45 SAE Grade 8 HHCS 40/40
- 7860-45 Metric 8.8/10.9 HHCS 40/40
- 7869-45 USS 316 S/S Fasteners 32/40
- 7877-45 Metric 10.9 HHCS 40/40

Ask Your Agent For Details... Or Call 1-800-BUY-BOLT

OFFER EXPIRES APRIL 30th, 2012

\$245 80 Hole Bin 12" Assortments

- 7801PS-45 CIC 200" HHCS Pro-Shield 70/80
- 7835-45 Grade 8 HHCS 70/80 USS
- 7836-45 Grade 8 HHCS 70/80 SAE
- 7875-45 Metric 8.8 HHCS 70/80
- 7876-45 Metric 10.9 HHCS 70/80

Customer Promotional Programs

(Commercial Accounts Only)

1. Snap-On® 37 Piece General Service Tool Set - *Continuity*162918
2. CIC Stone/Navy Spring Jacket
 - *Customer Promo*..... 162920S - 162920XXXXL

Reminders and Extras

1. 2012 New Business Contest
 - Cash in on New Accounts EXP 4-30-12
2. Let Us Work For You (*Email Blasts*)
3. Obsolete Product Program - OPP
4. Customer Loyalty Discount Program (*with Form*)
5. Customer Account Referral Program (*FREE Drill Index*)
6. Customer Agent Referral Program (*2 FREE Tray Assortments*)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 GOOD FRIDAY - 1/2 DAY - CLOSING 12:30 PM	7
8	9	10	11	12	13 END OF MID-MONTH COMMISSION STATEMENTS MAILED	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30 END OF MONTH COMMISSION STATEMENTS MAILED					

MARCH 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAY 2012						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		