



SUBJECT: 2013 Continuity Programs

DATE: January 1, 2013

☐ SALES ☐ ADMINISTRATION ☐ PROCEDURE ☐ PROMOTION ☐ PRODUCT

2013 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more. . . month after month after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next Knife, Tool or Diecast Car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

January/February 2013 – Rules and Procedures (See Standard Promotion Rules No. 6000)

1. Promotions will run from January 16th through March 31st, 2013.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. Service orders for awards must be received by March 15th, 2013 to ensure delivery.
4. The costs are as follows:

Customer Promos

P/N	ITEM	AGENT AIF COST	LIST PRICE	MINIMUM RECOMMENDED SALES
162897S-XXXL	White Oxford Long Sleeve Shirt	\$27.50	\$39.99	\$450.00
162925S-XXXL	Wintercept Fleece Full-Zip Jacket	\$36.00	\$54.99	\$600.00
162926	Leather Card Wallet	\$12.60	\$19.99	\$210.00
162842	Safety Lock De-icer	\$3.60	\$12.00	\$150.00

Continuing Promos (Giveaways)

167659	Spiral Notebook - Giveaway	\$2.00	–	–
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Branded Agent Clothing

162921S-XXXL	CIC White Golf Shirt	\$20.40	–	–
162897S-XXXL	CIC White Oxford Shirt	\$27.50	–	–
162925S-XXXL	CIC Fleece Full-Zip Jacket	\$36.00	–	–