



SUBJECT: 2013 Continuity Programs

DATE: September 1, 2013

☐ SALES ☐ ADMINISTRATION ☐ PROCEDURE ☐ PROMOTION ☐ PRODUCT

2013 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more... month, after month, after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next piece of clothing, knife, tool or diecast car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

September 2013 – Rules and Procedures

(See Standard Promotion Rules No. 6000)

1. Customer Promos will run from September 1st – December 31st, 2013.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. Service orders for awards must be received by November 30th, 2013 to ensure delivery.
 - The NFL Tumbler can be ordered using the order form (*Send/email order info to Denise McKenna*).
 - The Camo Collapsible Cooler can be ordered through CROSS.
4. The costs are as follows:

Customer Promos

P/N	ITEM	AGENT AIF COST	LIST PRICE	MINIMUM RECOMMENDED SALES
162932	Big Buck Camo Collapsible Cooler	\$19.75	\$39.95	\$325.00
162933+TEAM	NFL Tumbler w/ Selected Team	\$13.45	\$25.99	\$225.00

Giveaways (Ongoing)

167663	Steak Knife	\$7.80	—	—
167662	Mobile Phone Holder	\$1.35	—	—
167661	Sticky Book	\$2.10	—	—
167660	Shoe Shine Kit	\$0.80	—	—
167659	Spiral Notebook	\$2.00	—	—

Branded Agent Clothing (Ongoing)

162921S-XXXL	CIC White Golf Shirt	\$20.40	—	—
162897S-XXXL	CIC White Oxford Shirt	\$27.50	—	—
162925S-XXXL	CIC Fleece Full-Zip Jacket	\$36.00	—	—

COMMERCIAL ACCOUNTS ONLY / PROGRAM VOID WHERE PROHIBITED BY LAW OR POLICY