

November 2013

New Products / Promotions / Programs / Training



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>"I believe the choice to be excellent begins with aligning your thoughts and words with the intention to require more from yourself. Doing the best at this moment puts you in the best place for the next moment." - Oprah Winfrey</p>					<p>1</p> <p>Electric light bulb patented (1879).</p>	<p>2</p> <p>International Space Station becomes operational in 2000.</p>
<p>3</p> <p>Daylight Savings Time Ends.</p>	<p>4</p>	<p>5</p>	<p>6</p>	<p>7</p>	<p>8</p> <p>X-Ray was discovered on this day in 1895.</p>	<p>9</p>
<p>10</p> <p>First iPod sold in 2001.</p>	<p>11</p> <p>VETERANS DAY</p>	<p>12</p> <p>TRAINING WEBINAR "Coaching Session" - Bob Heiss - OPEN TO ALL</p>	<p>13</p>	<p>14</p>	<p>15 MID-MONTH TRAINING WEBINAR "District Training" - Lonnie Baldwin - Commission Statements Mailed</p>	<p>16</p>
<p>17</p>	<p>18</p>	<p>19</p> <p>Gettysburg Address Delivered in 1863 by President Lincoln.</p>	<p>20</p> <p>DISTRICT MANAGER MEETING Business Office New York</p>	<p>21</p> <p>TRAINING WEBINAR "District Managers" - Bob Heiss -</p>	<p>22</p> <p>John F. Kennedy Assassinated in 1963.</p>	<p>23</p>
<p>24</p> <p>Keep your eyes open for the next flash sale!</p>	<p>25</p> <p>Andrew Carnegie born in 1835.</p>	<p>26</p>	<p>27</p>	<p>28</p> <p>Thanksgiving Day</p>	<p>29</p> <p>Thanksgiving Holiday Offices and Warehouses Closed</p>	<p>30</p>

OCTOBER 2013						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Make sure that you take advantage of FLASH SALES & MISSION COMMISSION Promotions.

These pop-up promos will increase sales and earnings!

DECEMBER 2013						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

New Products

1. Butt Connector Assortment.....17075

- Double Grip Connectors
- Reducing Butt Connectors
- Moisture Resistant Connectors
- Heat Shrink Multi-wire In-line Connectors
- Crimp-Solder-Seal Connectors (CSS)
- Cool Seal Butt Connectors

2. Mechanix Wear "Original" Touch Gloves"

Manage your touchscreen devices without removing your gloves and compromising safety. Stay connected!
Sizes: 59212SMALL • 59212MED • 59212LARGE
 59212XL • 59212XXL

• **Sell Sheet (1 pg)**LIT59212

3. Waterproof LED Flashlights

- 180 Lumens / Polymer Housing / Non-Rechargeable
- Black Housing66321BLA
 - Yellow Housing (non-stock).....66321YEL
 - Tan Housing (non-stock).....66321TAN
 - CR-123 Lithium Batteries28899

• **Sell Sheet (1 pg)**LIT66321

Sandler Training Webinars!

Coaching Session

1. Bob Heiss

Date: Tuesday, 11/12/13
Time: 3 pm - 4 pm

Dist. Manager Training

2. Bob Heiss

Date: Thursday, 11/21/13
Time: 3 pm - 4 pm

District Training

1. Lonnie Baldwin

Date: Friday, 11/15/13
Time: 3 pm - 4 pm

To register, check with your manager or email Susan Villamena at svillamena@chromate.com

Product Promotions

1. **\$SMART Buys**EXP 11-30-13

2. **Organizers / Indexes Promo** (brochure with & without pricing) • **Brochure (4 pgs)**PF-INDEXES

3. **Special Value Tray and Bin Assortments**

\$55 Tray Assortments, \$195 40 Hole Bin Assortments,
 \$295 80 Hole Bin AssortmentsONGOING

4. **GO RED Program!**ONGOING Maintenance Efficiency Center (MEC) with Go Red Bonus!

• **Brochure (4 pgs)**PF-GORED

5. **Autumn Highlights**

The best CIC products for the Autumn season!

• **Brochure (4 pgs)**PF-AUTUMN

Customer Promotional Programs

(Commercial Accounts Only - See Rules & Procedures for details)

- Navy Full Zip Fleece162934S - 162934XXXL
- Royal Blue Windbreaker162935S - 162935XXXL
- Camo Collapsible Cooler162932
- NFL Bling Tumbler162933+TEAM

Marketing Material/Literature - Updated

- Marketing Materials Line Card (2 pgs).....LITMKTG

Reminders and Extras

- Q4 Agent Contest - Dash for Cash, Double Commission!**
- Sandler Sales Tactics - Weeks 5 to 8**
- Sandler Training Sales Tip!**
- Christmas/Holiday Gift Program
- Combo Paks
- Obsolete Product Program (OPP)
- Customer Loyalty Discount Program
- Let Us Work For You (Email Blasts)

