

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
There is only one boss. The customer. And he can fire everybody in the company from the chairman on down, simply by spending his money somewhere else. – Sam Walton				1 Dick Harris 8 Year Anniversary! Al-Qaeda founder Osama Bin Laden Killed in 2011.	2 Did you download and install the Agent Toolbox update?	3 Kentucky Derby takes place today.
4	5 Cinco de Mayo! 	6 Eiffel Tower opens to public in 1889. 	7	8	9 First newspaper cartoon published in the USA in 1754.	10
11 Mother's Day	12	13	14	15 MID-MONTH Commission Statements Mailed	16 Dustin Nichols 1 Year Anniversary!	17 Armed Forces Day 
18	19	20 Amelia Earhart is 1st woman to make solo transatlantic flight in 1932.	21 American Red Cross Founded in 1881.	22	23 NY Public Library opens in 1911. 	24 Birth of Bob Dylan in 1941.
25	26 MEMORIAL DAY Offices and warehouses are closed.	27 Golden Gate Bridge opens in 1937. 	28	29	30 END OF MONTH Commission Statements Mailed	31

APRIL 2014						
S	M	T	W	T	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Make sure that you take advantage of FLASH SALES and MISSION COMMISSION Promotions.

These pop-up promos will increase sales and earnings!

JUNE 2014						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

New Products

1. 3M™ Fire Barrier Foam & Guns

- Fire Barrier Foam FIP 1-Step, 12.85 fl oz.....74588
- Nozzle, 2 pack..... 74588N
- HandyMax® Manual Gun.....9572
- HandyMax® Battery-Powered Gun.....9573
- **Sell Sheet (2 pgs).....LIT74588**

2. Double Edge Screw Extractors

- **NEW!** 3-Piece Set in a Pouch12059
- 5-Piece Set in a Pouch.....12060
- 7-Piece Set in a Metal Index.....61624
- Tray Assortment.....17934
- **Sell Sheet (2 pgs).....LIT12059**



Marketing Material (Promos / Programs / Literature)

- Special Value Tray and Bin Assortments Promotion**
\$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin AssortmentsONGOING
- GO RED Program**
Maintenance Efficiency Center (MEC).....ONGOING
• **Brochure (2 pgs)PF-GORED**
- FREE Slide Rack Promotion**
Buy Any 3 Tray Assortments and Get A FREE Slide Rack!
(Slide Racks: P/N 7928 or 50004).....ONGOING
- Combo Paks "Promos" (P/Ns 8833 – 40004)**
Special pricing on our most popular products!
- Seasonal Product Overview "Spring"**
• **Brochure (4 pgs)PF-SPRING**
- REVISED! Insecticides & Repellents**
• **Sell Sheet (2 pgs) PF-INSECTICIDES**

Customer Incentives (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for details)

Clothing Program (Brochure & Order Form).....ONGOING

Continuity Program

50th Anniversary Knife Set (3-1/2" Barlow Knife).....162942

Customer Promos & Giveaways

- Umbrella (Customer Promo)162954
- Pedometer (Customer Promo).....162955
- USB Car Charger (Giveaway).....167668
- Tape Measure Key Chain (Giveaway)16119

Reminders and Extras

1. MI\$ION COMMI\$IONS & Flash Sales!

- Sandler Training Sales Tip!
- Sandler Sales Tactics - Weeks 29 to 32
- Obsolete Product Program (OPP)
- Customer Loyalty Discount Program
- Let Us Work For You (Email Blasts)

