

May 2015

New Products / Promotions / Programs



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
"All humans are entrepreneurs not because they should start companies but because the will to create is encoded in human DNA." — Reid Hoffman, LinkedIn co-founder			Congratulations on your anniversaries! - Dick Harris 9 years - Dustin Nichols 2 years		1 GOT HIM! Al-Qaeda founder Osama Bin Laden Eliminated in 2011.	2 Did you download and install the Agent Toolbox update?
3	4	5 Cinco de Mayo! 	6  Eiffel Tower opens to public in 1889.	7	8	9 First newspaper cartoon published in the USA in 1754.
10 Mother's Day	11	12	13	14	15 MID-MONTH Commission Statements Mailed	16
17 Armed Forces Day 	18	19	20 Amelia Earhart is 1 st woman to make solo transatlantic flight in 1932.	21  American Red Cross Founded in 1881.	22	23 NY Public Library opens in 1911. 
24	25 MEMORIAL DAY Offices and warehouses are closed.	26	27  Golden Gate Bridge opens in 1937.	28	29 END OF MONTH Commission Statements Mailed	30
31	REFUSE TO LOSE! New Account Contest  Three Chances to Win a Laptop!					Q2 Q3 Q4

New Products

1. LED Flashlight – Floodlight – Dual-Light

Dual-light w/ Dual Magnets, Red.....66310
Dual-light w/ Dual Magnets, Black.....66311
Traffic Cone, Blue.....66312B
Sell Sheet (2 pgs) **LIT66310**

2. LED Work Light

66 LED Rechargeable Work Light.....66358
Magnetic Hook.....66358HOOK
Sell Sheet (1 pg) **LIT66358**



Customer Incentives Q2 (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for Details)

- Continuity Program, Knife Set**.....162965 – 162970
- Corporate Apparel**
• New Colors For S/S Polo Shirts.....162944 & 162945
- Customer Promo**
• Power Bank "USB Charger".....162973
- Giveaway** (See Agent Toolbox for all Giveaways)
• Bicycle Survival Tool167674

Marketing Material (Promotions / Programs)

- NEW \$65 & \$95 TRAYS!** Special Value Trays & Bins
\$65 & \$95 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments.... ONGOING
- Red Lion™ Soaps Product Promotion**
Buy A Red Lion™ Soap, Get a Dispenser FREE!
(85 fl. oz. & 120 fl. oz. Soaps).....EXPIRES 6/30/15
- Spring "Seasonal Product Overview"**
Brochure (4 pgs)**PF-SPRING**
- Red Lion™ Chemical Combo Paks**.....ONGOING
• Graffiti Wipes and Graffiti Barrier
Sell Sheet (1 pg) **LIT40017**
• H.D. Multi-Purpose Citrus Towels & S/S Cleaner Wipes
Sell Sheet (1 pg) **LIT40018**
- FREE Slide Rack Promotion**
Buy Any 3 Trays and Get A FREE Slide Rack!.....ONGOING
- Electrical/Cutting Tool & Lube Combo Paks**...ONGOING
• Fusion Seal Electrical Wrap and Toolbox.....8833
• Screw Extractor Assortment & Toolube.....40000
• SAE/USS Combo Drill & Tap Set & Cutting Wax.....40001
• CIC 200™ Pro™ Drills and Toolube.....40002
• Hole Cutter Assortment & Cutting Wax.....40003
• Metric Combo Drill & Tap Set & Cutting Wax.....40004
All Combo Pak PDF files are available on the Agent Toolbox.

Reminders and Extras

- NEW "Refuse To Lose" New Account Contest**
- Sandler Training Sales Tip**
- Sandler Sales Tactics - Weeks 17 to 20**
- Obsolete Product Program (OPP).....LIT21259
- Customer Loyalty Discount Program

PROMOS & SPECIALS

