July 2015

New Products / Promotions / Programs



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|---|--|--|--|---|---|
| Anniversaries Mike Cannon Mike Gendron Dale Vandervliet Mary Mongiardini Bill Leonard | 35 years John Trundle 25 years Mike Ross 17 years Troy Deats 17 years Terry Powers 17 years Roy Kavcsal | e 17 years 17 years 6 years 3 years | National GSA Employee Day! | U.S. ARMY Air Corp Established 1926. | Offices & warehouses are closed for Independence Day! | Independence Day |
| 5 | Louis Pasteur Succeeded in testing the rabies vaccine, 1885. | 7 | 8 | Tom Hanks born, 1956. | Wyoming becomes 44th state in 1890. | 11 |
| 12 | 13 | 14 | MID-MONTH Commission Statements Mailed | District of Columbia Established, 1790. | Disneyland opens in 1955 | 18 |
| 19 | 20 Man walks on Moon, 1969. | Ernest Hemingway born, 1899. | 22 | 23 | Constitution Day in Puerto Rico! | 25 |
| 26 | Korean War Veterans Armistice Day. | 28 End of Ramadan. | 29 | 30 | END OF MONTH Commission Statements Mailed | The secret of getting ahead is getting started. - Mark Twain |

REFUSE TO LOSE! New Account Contest



Three Chances to Win a Laptop!



New Products

1. Wright Tool Line

A complete line of wrenches, sockets, ratchets and attachments, impact sockets and torque products. All tools are made in the U.S.A.!

- Wright Tool Product Catalog Catalog (400 pgs)CAT-WRIGHT
- Welcome To The World of Wright Tools
- Wright Tools for Construction Brochure (4 pgs)LITWRT-CONSTRUCT

2. Anti-Vibration Gloves

Made for the oil and gas workers of today, with anti-vibration and anti-abrasion characteristics.

- Hi-Vis Green59218SMALL-59218XXXL • Hi-Vis Orange Oil Proof......59217SMALL-59217XXXL
- Brochure (2 pgs)LIT59217

3. Cut-off Wheel

• Type 27, Contaminant Free33819 Brochure (1 pg)LIT33819

NEW! Customer Incentives Q3

(Commercial Accounts Only - See Rules & Procedures for Details)

- 1. Customer Promo Boxed 3 Pack BBQ Set Mad Dog Spices & Sauces162974
- 1. Customer Promo American Flag T-Shirt, Red
- Embossed Chromate Logo & Flag ... 167591R-167595R
- - Wrench Key Chain & Bottle Opener.....167673
- 4. Promo Liquidation! See flyers and rules.
- Auto Sun Shade BBQ Tool Set Cornhole Bag Toss Game

Marketing Material (Promotions/Programs/Literature)

1. **NEW!** The Chromate Buy American Promotion! Special pricing on select products to celebrate the Independence of the United States!.....Expires 7-31-15

2. **NEW!** Chromate AMTRAK Brochure

Contracted pricing on four exclusive Chromate products. See brochure for Chromate vendor#, AAMPS#s, and specific product BPO#s.

Sell Sheet (4 pgs).....LITAMTRAK

- 3. Special Value Assortments Trays & Bins \$65 and \$95 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments.... ONGOING
- 4. Red Lion™ Chemical Combo Paks.....ONGOING Graffiti Wipes and Graffiti Barrier Sell Sheet (1 pg)LIT40017
 - H.D. Multi-Purpose Citrus Towels & S/S Cleaner Wipes Sell Sheet (1 pg)LIT40018

5. FREE Slide Rack Promotion

Buy Any 3 Trays and Get A FREE Slide Rack!.....ONGOING

- 6. Electrical/Cutting Tool & Lube Combo Paks...ONGOING
 - Fusion Seal Electrical Wrap and Toolbox.....8833
 - Screw Extractor Assortment & Toolube......40000
 - SAE/USS Combo Drill & Tap Set & Cutting Wax......40001
 - CIC 200[™] Pro[™] Drills and Toolube.......40002
 - Hole Cutter Assortment & Cutting Wax.....40003
 - Metric Combo Drill & Tap Set & Cutting Wax.....40004

Reminders and Extras

- 1. NEW! Sandler Training Sales Tip
- 2. NEW! Sandler Sales Tactics Weeks 25 to 28
- 3. New Account Contest "Refuse To Lose"
- 4. Obsolete Product Program (OPP).....LIT21259
- 5. Customer Loyalty Discount Program















