September 2015

New Products / Promotions / Programs



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
"The only thing worse than starting something and failing, is not starting something." — Seth Godin		Did you download and install the Agent Toolbox update?	2 V-J Day, 1945	3	Google First Incorporated (1998)	5
6 Pilgrims set sail in 1620	7 LABOR DAY Offices and warehouses are closed for holiday.	8	California becomes 31st state in 1850	10	11 9 11 We Benealer	12
13 Grandparents Day	14 Rosh Hashanah	MID-MONTH Commission Statements Mailed	16	In 1787, the U.S. Constitution was signed.	18 The New York Times was first published in 1851	19
20	21	Band-Aid Invented in 1920	Yom Kippur "Autumn Begins"	24	25	26
27	28 Sukkot	The U.S. Army was established in 1789	END OF MONTH Commission Statements Mailed	Congratulations on your anniversaries! - Darren Neely 16 years September 1 st - Ellen Sheetz 29 years September 15 th - Meg Denton 10 years September 16 th - Keith Hohl 24 years September 30 th		

REFUSE TO LOSE! New Account Contest



Three Chances to Win a Laptop!







1. Mountable Cable Ties

High tensile strength with multiple mounting positions, and they are UV resistant. Bundle, mount and hang cords, ropes, hoses, cables, wire, tarps, etc.

- 2. Mountable Cable Ties Assortment

All 3 sizes of mountable cable ties in one easy to use tray assortment. 50 pieces of each cable tie size for a total of 150 pieces.

- Mountable Cable Ties Assortment17663
 Sell Sheet (2 pgs)LIT8094
- 3. Green Grinding Wheel, Type 27

Exceptionally fast grinding. Premium grain allows for high performance grinding action. 50% faster metal removal than aluminum oxide wheels.

• 7" x 5/32" x 7/8" / 36 Grit / 8,500 RPM......33928 Sell Sheet (1 pg)LIT33928

Customer Incentives Q3

(Commercial Accounts Only - See Rules & Procedures for Details)

- Customer Promo Boxed 3 Pack BBQ Set
 Mad Dog Spices & Sauces162974
- 2. Customer Promo American Flag T-Shirt, Red
- Embossed Chromate Logo & Flag ... 167591R-167595R
- 3. Giveaway
 - Wrench Key Chain & Bottle Opener167673
- 4. Promo Liquidation!
 - Auto Sun Shade BBQ Tool Set Cornhole Bag Toss Game

Marketing Material (Promotions/Programs/Literature)

1. REVISED! Insecticides and Repellents

Powerful, fast acting insecticides and repellents provide effective control or instant knockdown of insects.

Sell Sheet (2 pgs)......PF-INSECTICIDES

2. Special Value Assortments

\$65 and \$95 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments ... ONGOING

- 3. **Red Lion™ Chemical Combo Paks**......ONGOING
 Graffiti Wipes and Graffiti Barrier
 - Sell Sheet (1 pg)LIT40017

 H.D. Multi-Purpose Citrus Towels & S/S Cleaner Wipes
 Sell Sheet (1 pg)LIT40018
- 4. FREE Slide Rack Promotion

Buy Any 3 Trays and Get A FREE Slide Rack!.....ONGOING

- 5. Electrical/Cutting Tool & Lube Combo Paks...ONGOING
 - Fusion Seal Electrical Wrap and Toolbox......8833Screw Extractor Assortment & Toolube......40000
- SAE/USS Combo Drill & Tap Set & Cutting Wax......40001
- CIC 200™ Pro™ Drills and Toolube......40002
- Hole Cutter Assortment & Cutting Wax.......40003
 Metric Combo Drill & Tap Set & Cutting Wax.......40004

Reminders and Extras

- 1. NEW! Order Form 2016 Calendars Order by 9/8/15! 2016 Muscle Car, Golf & Murphy's Law Calendars
- 2. New Account Contest "Refuse To Lose"
- 3. Obsolete Product Program (OPP).....LIT21259
- 4. Customer Loyalty Discount Program

PROMOS, SPECIALS & LITERATURE













