

March 2015

New Products / Promotions / Programs



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Download and Install the Toolbox Update.	2 Dr. Suess born, 1904	3 National Anthem Day	4	5	6	7
8 DAYLIGHT SAVINGS TIME BEGINS	9 First Paper Money Issued in 1862	10	11	12	13 MID-MONTH Commission Statements Mailed	14 Albert Einstein born, 1879
15	16 James Madison born, 1751 (4 th President)	17 St. Patrick's Day!	18 First Walk in Space, 1965	19	20 1 st Day of Spring!	21
22	23	24	25	26	27	28
29 Coca-Cola was invented in 1886	30	31 END OF MONTH Commission Statements Mailed	 There's no shortage of remarkable ideas, what's missing is the will to execute them. — Seth Godin			

New Products

- Blue Lightning Latex Gloves, 15 mil**
 - Powder Free, Ultra Thick, Approved for Medical Use..... 59215SMALL-59215XL
 - Sell Sheet (1 pg)**..... **LIT59215**
- Orange Lightning Nitrile Gloves, 6 mil**
 - Powder Free and with pH 5.5 Technology..... 59207SMALL-59207XXL
 - Sell Sheet (1 pg)**..... **LIT59207**
- Black Lightning Nitrile Gloves, 6 mil**
 - Powder Free and with pH 5.5 Technology..... 59056SMALL-59056XXL
 - Sell Sheet (1 pg)**..... **LIT59056**
- Lightning Storm Nitrile Gloves, 9 mil**
 - Powder Free, Extended Cuff, Approved for Medical Use..... 59211MED-59211XL
 - Sell Sheet (1 pg)**..... **LIT59211**
- Glove Dispenser**
 - For use with all Lightning Gloves.....50020
- Lightning Gloves Brochure**
 - Highlights latex and nitrile lightning gloves on a fast reading 11 x 17 spread.
 - Brochure (4 pgs)**..... **PF-LIGHTNING**

Customer Incentives (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for Details)

- Continuity Program, Knife Set**.....162965 – 162970
- Customer Promo, Clothing**
 - Red L/S Shirt.....162963RedS – 162963RedXXXXL
- Customer Promo, Item**
 - Stainless Steel Coffee Tumbler (Thermos brand)162962
- Giveaway** (See Agent Toolbox for all Giveaways)
 - DOOHICKEY™ Key Tool.....167671

Marketing Material (Promotions / Programs)

- NEW Spring "Seasonal Product Overview"**
Brochure (4 pgs).....**PF-SPRING**
- Red Lion™ Chemical Combo Paks**.....ONGOING
 - Graffiti Wipes and Graffiti Barrier
 - Sell Sheet (1 pg)**..... **LIT40017**
 - H.D. Multi-Purpose Citrus Towels & S/S Cleaner Wipes
 - Sell Sheet (1 pg)**..... **LIT40018**
- Special Value Tray and Bin Assortments Promotion**
\$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments ONGOING
- FREE Slide Rack Promotion**
Buy Any 3 Trays and Get A FREE Slide Rack!.....ONGOING
- Electrical/Cutting Tool & Lube Combo Paks**...ONGOING
 - Fusion Seal Electrical Wrap and Toolbox.....8833
 - Screw Extractor Assortment & Toolube.....40000
 - SAE/USS Combo Drill & Tap Set & Cutting Wax.....40001
 - CIC 200™ Pro™ Drills and Toolube.....40002
 - Hole Cutter Assortment & Cutting Wax.....40003
 - Metric Combo Drill & Tap Set & Cutting Wax.....40004
 - PDF files are available on the agent toolbox.
- Obsolete Product Program (OPP) "Cash for Trash"**
Brochure & Order Form (4 pgs)..... **LIT21259**
- Customer Loyalty Discount Program** ONGOING

Agent Incentive... Continues

- MISSION COMMISSION**EXPIRES 3/31/15
 Get additional commission on the five newly stocked Red Lion™ products that were released in January!
 • Through March 31st, earn an additional 5% commission.

Reminders & Extras

- Sandler Sales Tip!
- Sandler TACTICS - Weeks 9 to 12

PROMOS & SPECIALS
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GRAFFITI COMBO PAK P/N 40017
\$58.95

WIPES COMBO PAK P/N 40018
\$68.95

\$55 Tray Assortments
\$195 40 Hole Bins
\$295 80 Hole Bins

Purchase ANY 3 Tray Assortments!
Get A FREE Slide Rack!

CUTTING TOOL & LUBE COMBO PAK P/N 40002
\$249.95

6 Combo Paks to Choose From! See Agent Toolbox.

Free up the "Hidden Value" of your obsolete inventory and surplus stock!

Obsolete Product Program "Cash for Trash"
CHROMATE

Customer Loyalty Discount Program

Terms and Conditions:
This program is designed to reward loyal customers who purchase products from Chromate Industrial Corp. over a period of 12 months. Customers will receive a 5% discount on all purchases made during the program period. The discount will be applied to all purchases made during the program period. The discount will be applied to all purchases made during the program period.